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Brandt Brings Collaborative Product Design to the 2026 NTDA Convention.

Hudson, Illinois – Heavy haul trailer dealers will have the opportunity to learn about Brandt Industries' collaborative product design approach to trailer manufacturing at the National Trailer Dealers Association (NTDA) Convention at Booth 73 on Oct. 14 – 16, 2026, in Ponte Vedra Beach, FL.

The presenting sponsor of the show, Brandt is more than a trailer manufacturer—they collaborate with dealers and customers to solve transportation challenges and help their businesses succeed.

"All our trailers are made in response to extensive operator and dealer consultations through our collaborative design process," said Russell Solomon, Director of Sales—USA & Mexico, Brandt Industries. "We are committed to listening to the people who use this equipment every single day, so we can turn their challenges and insights into trailers that set the standard for the industry, providing versatility and reliability in a premium product."

The heavy haul trailer lineup from Brandt is available through a growing network of dealerships across North America. Dealer response has been overwhelmingly positive. "We needed a trailer to handle heavy loads in any jurisdiction, and that's exactly what the H750 does. It also handles steep grades and tight corridors even with a heavy load, and the axle and suspension specs are perfect," Larry Keatts, owner of Peters & Keatts Equipment in Lewiston, ID, said about the new Brandt H750 West Coast Multi-Axle Heavy Haul Trailer.

Brandt Heavy Haul Trailers deliver the load factors and features that make them the most durable and safest in their class. Their high-quality decking provides safe, stable footing in wet conditions, and their boosted tractor brake signal delivers superior brake application and release performance. They are backed by a one-year standard comprehensive and one-year extended warranty with five-year structural at no additional cost.

Learn more about Brandt Heavy Haul Trailers and how to become a Brandt trailer dealer at brandt.ca/heavy-haul-us.

For more information, contact Russell Solomon at rsolomon@brandt.ca or 214-250-1672.

About the Brandt Group of Companies

Brandt Industries is a privately owned manufacturing and distribution company that serves a growing international audience in industries such as agriculture, construction, forestry, rail, mining, steel, transportation, material handling, and energy. The company has 6000+ employees and more than 180 locations in the USA, Canada, Australia, and New Zealand.