



Announcement

FOR IMMEDIATE
RELEASE:

June 26, 2025

Brandt Appointed as Deere Construction and Forestry Dealer in Australia.



Construction companies across Victoria, South Australia and Tasmania can expect a new dealer ready to invest in long-term customer support.

Ballarat, Victoria – In a move set to strengthen equipment access and service for the construction industry in Victoria, South Australia and Tasmania, Brandt has been named the new John Deere Construction & Forestry dealer across these states. This change is expected to be effective on August 1, 2025.

The appointment sees Brandt, a family-owned company and John Deere's largest dealer group in the world, expand its growing presence in Australia, bringing with it a reputation for reliable equipment, extensive parts availability, and long-term customer support in the construction industry.

Brandt started with a single John Deere construction dealership in Saskatchewan, Canada in 1992 and through a customer-first, long-term-focused philosophy, they have built a reputation of having the strongest commitment to customer support in each of the regions they serve. This commitment is what has fueled the growth of their construction dealership network, which is now 56 stores supporting all of Canada and 13 stores supporting the north island of New Zealand.



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“Victoria, South Australia and Tasmania are some of Australia’s fastest-growing regions, with significant investment in infrastructure and commercial development,” said Shaun Semple, Brandt’s CEO and Owner. “We know that customers across these states demand a high level of service from their equipment dealers, and we’re ready to invest in our operations to meet those needs.”

Brandt’s extension into Deere’s lineup of Construction & Forestry equipment is the next chapter in its ongoing investment across Australia. Since entering the Australian market in 2021, Brandt has rapidly invested in their network of agriculture, golf and compact construction equipment dealerships, growing their teams, putting more parts on the shelf and more technicians on the road.

Brandt will be responsible for serving construction and forestry customers in all of South Australia and Tasmania as well as key areas throughout Victoria, including: Metropolitan Melbourne, Gippsland, Barwon, Southwest Victoria and Parts of Northeast Victoria, Hume and Loddon Mallee.

With over 30 years of experience serving construction companies, Brandt looks forward to bringing their long-term partnership and uptime-focused mentality to serve contractors across Victoria, South Australia and Tasmania.

“We are excited to get to know the hard-working contractors across the area,” concluded Semple. ***“As we hear your needs, we will work hard and invest in our operations so we can earn your business for many years to come.”***

For more information, contact Sylvia Cerato, Director of Marketing at bradiff@brandt.ca or 403 567 2141.

About the Brandt Group of Companies

The Brandt Group of Companies is a leading equipment dealer and support partner for industries across Australia, including construction, forestry, agriculture, and material handling. Brandt operates an expanding network of dealerships throughout Australia, delivering premium equipment solutions backed by dedicated parts and service teams committed to keeping businesses moving.

Founded in Canada, Brandt has grown into a global organisation with more than 6,000 employees and over 180 locations across Australia, New Zealand, Canada, and the USA. The company is the world’s largest privately-owned John Deere dealership group and has built a strong reputation for long-term investment in local communities, job creation, and industry support.

Brandt’s Australian operations are part of the company’s broader commitment to providing world-class equipment, innovative technology, and reliable customer support for industries that drive the economy — from major infrastructure projects, roadbuilding and general construction, Brandt is committed to supporting customers’ unique needs.